Undergraduate Curriculum Forum

AGENDA
Adanti Student Center, Room 301A
Thursday, May 20, 2010

I. Call to order

II. Announcements

III. Approval of UCF minutes of May 13, 2010

IV. Standing committee reports (minutes and committee motions)
   a. NPIC

V. Old Business – Revision of UCF Constitution

VI. New Business – Flow of Proposals
Undergraduate Curriculum Forum

Minutes
Adanti Student Center, Room 301A
Thursday, May 13, 2010


I. The meeting was called to order at 9:35am.

II. Announcements

- Provost Williams has approved a change from 6 credits per dept. for each 5 year program review cycle to 7 credits per dept. for each 7 year program cycle (per new 7 year cycle approved by UCF).

III. Approval of UCF minutes of April 15, 2010 and April 29, 2010

- All approved minutes with one abstention for April 15th and one abstention for April 29th.

IV. Standing committee reports (minutes and committee motions) – minutes received

a. NPIC
b. NMC

- Motion to approve proposals as a block:

New Course Proposals

ANT 201 – The Global Community
CHI 200 – Chinese III
ENG 465 – Postcolonial Literature
MIS 260 – Introduction to MIS Security
MIS 460 – Advanced Security Management

Revised Course Proposals

COM 201 – Applied Communication Design
COM 233 – Communication in Relational Development
COM 234 – Fundamentals of Copywriting
COM 236 – Copywriting for Electronic Media
COM 250 – Business and Professional Communication
COM 257 – Audio Production
COM 258 – Cinematic Technique
COM 259 – Studio Production
COM 265 – Video Technology
COM 275 – Persuasion
COM 287 – Introduction to Communication Research
COM 300 – Organizational Communication
COM 310 – Communication and Behavior
COM 312 – Communication and Gender
COM 315 – Communication Processes in Decision Making
COM 322 – Communication Training and Development
COM 332 – Interviewing
COM 333 – Video Script Writing
COM 335 – Advertising and Promotional Design
COM 340 – Communication and Product Information
COM 360 – Video Field Production
COM 365 – Advanced Postproduction Techniques
COM 370 – Interpersonal Conflict and Communication
COM 372 – Electronic Filmmaking
COM 375 – Family Communication
COM 377 – Video Directing
COM 385 – Documentary Production
COM 387 – Communication Theory
COM 402 – Advertising and Promotions for the Internet
COM 410 – Crisis and Communication
COM 430 – Communication Strategies in the Corporation
COM 440 – Cultural Influences on Communication
COM 468 – Special Effects in Video
COM 472 – Advertising and Promotional Campaigns
COM 481 – Applied Perspectives in Interpersonal Communication
COM 487 – Advanced Organizational Communication Theory
COM 490 – Practicum in Organizational Communication
COM 492 – Practicum in Video Production
COM 493 – Practicum in Advertising and Promotion
COM 494 – Practicum in Intercultural Communication
COM 497 – Field Experience
MGT 300 – Management and Organization
REC 363 – Tourism Planning, Marketing, and Promotion

**Revised Program Proposals**

B.S., Communication Disorders
B.S., French/German/Italian/Spanish; Concentration: ALL
B.S., Recreation and Leisure Studies; Concentration: ALL

- All approved motion.

**c. PRAC**

- Motion to approve PRAC’s report of continuing approval of Music and English departments.
- All approved motion.

**d. UWIC**

- Motion to approve the following:
  
  New and revised course proposals that entail a change in credits hours should be evaluated on a case-by-case basis with particular attention to the impact on student credit hours for graduation.
  - All approved motion.
e. WACC

- Motion to approve W-courses as a block:
  
  **Course:** SOC 370 Methods in Social Research  
  **Faculty:** A. Staggs

  **Course:** NUR 444 Leadership, Management, and Health Care Issues in Nursing  
  **Faculty:** K. Lacey

  **Course:** MIS 375 Decision Support Systems  
  **Faculty:** R. Mullen

  **Course:** CHEM 261 Organic Chemistry II  
  **Faculty:** A. Coca

  **Course:** CHEM 260 Organic Chemistry I  
  **Faculty:** A. Karatjas

- All approved motion.

V. Ad hoc reports – GETF minutes – Jim Tait – minutes not available.

VI. Old Business – Revision of UCF Constitution

- Continued discussion on revising the constitution. Discussion involved ensuring subcommittee goals were updated, changing the student representative from two members to one representative and one alternate, updating the Chair election criteria, and changing the required quorum to three-quarters of a two-thirds majority.

VII. New Business – election of UCF Chairperson

- P. Kalbaugh nominated M. Hartog for the UCF Chair position. M. Fede seconded the nomination. M. Hartog accepted the nomination.
- M Hartog was unanimously elected by the UCF body.

VIII. Adjournment – the meeting was adjourned at 10:49am.

These minutes are respectfully submitted by Kathleen Rondinone and have not been approved.
Called to order at 9:00 am
Present: G. Adams, L. Carlson, G. Cochenet (Chair), J. Hong, K. McGill, C. Michalski

I. New Business
   None

II. Old Business
   A. New Minor Program Proposal in Film Studies

   MOTION: NPIC moves that UCF approve the new minor program in Film Studies. This
            motion was approved unanimously among NPIC members.

   Please see the new minor program proposal for Film Studies posted on the NPIC page of the
   UCF website or attached to these minutes.

Meeting adjourned at 9:35 am.
Respectfully submitted by: Greg Cochenet
Please complete the appropriate sections, and include with Minor Program Proposal. Submit 15 copies of the proposal to the Chair of the UCF, EN-C216. When submitting a revision of this proposal, use the original form indicating the date of the revision in the space below.

<table>
<thead>
<tr>
<th>Department</th>
<th>Media Studies</th>
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<tbody>
<tr>
<td>Minor Program Title</td>
<td>Minor in Film Studies</td>
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Contact Person Wesley O’Brien  
Department Media Studies  
Phone 203-392-5884  
E-mail obrienw1@southernct.edu  
Campus Address TE6-119

Complete the following before submitting the proposal to UCF

<table>
<thead>
<tr>
<th>Department Votes: For 4</th>
<th>Against _____</th>
<th>Abstain _____</th>
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<tbody>
<tr>
<td>Signature on hard copy</td>
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<tr>
<td>Chairperson, Department</td>
<td>Chairperson, Dept. Curriculum Comm.</td>
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<td>Date</td>
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</tbody>
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Signature on hard copy  
Chairperson, School Curriculum Comm. Date

The following section will be completed when the proposal is approved by UCF

<table>
<thead>
<tr>
<th>Signature on hard copy</th>
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<tbody>
<tr>
<td>Chairperson, Subcommittee Date</td>
</tr>
</tbody>
</table>

Academic Vice President Date

<<Other Signature, and title>> Date <<Other Signature and title>> Date

**DATE OF REVISED PROPOSAL**

Date of 1<sup>st</sup> revised proposal _____  
Date of 2<sup>nd</sup> revised proposal _____
Date 2/1/2010

DIRECTIONS: Please complete this form and submit with: 1) UCF Signature Sheet, 2) Rationale, and 3) any additional required materials as described in Directions for Preparing a Minor Program Proposal. Submit 15 copies of the proposal to the Chair of the Undergraduate Curriculum Forum (UCF), EN-C216.

Please check that you have addressed the following, and complete the appropriate sections for each on this form and in the Required Materials form.

☐ LIST OF REQUIRED COURSES
☐ CATALOG /MINOR IN PROGRAM DESCRIPTION
☐ PROFESSIONAL/CERTIFICATION REQUIREMENTS
☐ OTHER (Please specify) _______________________

ARE OTHER DEPARTMENTS <<AFFECTED>> BY THIS PROPOSAL? If so, list those departments and include letter(s) of acknowledgment from Chair(s) of Department(s) with this proposal and/or include the signature(s) on the signature form.

Anthropology, Communication, English, World Languages and Literatures, History, Media Studies, Theatre

LIST OF REQUIRED COURSES FOR MINOR
List courses that are included as part of this Minor Program Proposal, include Department, course number, and title:

ANT 320: Visual Anthropology
COM 258: Cinematic Technique
COM 372: Electronic Filmmaking
COM 385: Documentary Production
ENG 371: Literature Into Film
ENG 462: Gay and Lesbian Film and Literature
ENG 486: Comic Theory: Woody Allen
GER 311: 20th Century German Culture Through Film
HIS 201: US History Through Film
HIS 202: European History Through Film
ITA 320: Italian Cinema and Literature
MDS 224: Reading Film: Form, Genre, Culture
MDS 324: Reading Film II: Approaches to International Cinema
MDS 360: Romance to Ruin
MDS 370: Music and Sound in Media
THR 382: The Movies

WHAT ARE THE TOTAL CREDITS REQUIRED TO FULFILL THIS MINOR? 18
CATALOG/PROGRAM DESCRIPTION

Please provide the Minor Program description. This information is used for preparing the catalog. Please attach additional sheets if needed.

DEPARTMENT Media Studies
MINOR PROGRAM TITLE (IF APPLICABLE) Minor in Film Studies

CATALOG DESCRIPTION Students study film from a theoretical perspective in a variety of critical contexts. The Film Studies Minor consists of 18 credits. Nine credits are required core courses and 9 credits are selected by the student with advisement of the minor coordinator. To become a film studies minor, students must complete a form available in the Media Studies Department.
DIRECTIONS: Please address the following and submit along with: 1) UCF Signature Sheet, 2) Summary Form, and 3) any additional required materials as described in Directions for Preparing a Minor Program Proposal.

☐ Submit 15 copies of the proposal to the Chair of the Undergraduate Curriculum Forum (UCF), EN-C216.

PLEASE DESCRIBE THE PROPOSED MINOR AND HOW IT RELATES TO THE SPECIFIED PROGRAM.

The film studies minor is an interdisciplinary program housed in the Media Studies Department. The core courses provide students foundational skills for thinking critically about cinema and its place in their worlds. The broad understanding these critical-foundational skills provide serve as a starting point upon which students can build by choosing appropriate film courses from other compatible disciplines based upon their specific interests.

The minor consists of 18 credits. These include a required core of 9 credits designed to provide theoretical grounding in film theory and 9 elective credits chosen from the list provided below. To promote interdisciplinarity, when fulfilling the elective requirement of the minor, students may count toward the minor only 2 courses from any one department.

The film studies minor will be coordinated by a three-person committee constituted to reflect the make-up of the core: one member from English and two members from Media Studies. Should any member leave the committee, the vacancy will be filled by a new member from that person’s department.

Core (required)
MDS 224: Reading Film: Form, Genre, Culture
MDS 324: Reading Film II: Approaches to International Cinema
ENG 371: Literature Into Film

Electives
WHAT IS THE <<RATIONALE>> FOR PROPOSING THIS MINOR PROGRAM?
In its capacity to both reflect and contribute to popular attitudes about culture, gender, and self, narrative cinema has always been a vital component of our mediated world. This is perhaps more true now than it has ever been based upon the ever-burgeoning presence of narrative cinema beyond the traditional theatre, owing to emerging delivery systems such as HDTV, Blue-ray DVD, streaming video, iPods, and the iPad (to name just a few).

While students at Southern Connecticut State University have always had an opportunity to explore cinematic media in a number of disciplines, doing so is a somewhat fragmented experience. The proposed Minor in Film Studies would give overarching structure to film courses while at the same time providing a theoretical ground leading to a deeper appreciation and understanding of the film experience regardless of the discipline that informs its study.

WHAT ARE THE OVERALL <<LEARNING OBJECTIVES>> OF THIS MINOR?
Students will learn to read filmic messages that are informed by various disciplines from the perspectives offered by film theory, and in so doing, approach these works with an understanding of how the film medium can offer, intentionally or not, its own bias to content. Too, the film studies minor will engender an appreciation for cinematic art that moves beyond the “typical” experience of most viewers.

WHAT METHODS WILL BE EMPLOYED FOR <<EVALUATING STUDENTS>>?
Critical papers, objective tests, and class participation based upon assigned viewing.

PLEASE SPECIFY IF THERE ARE ANY ADDITIONAL REQUIREMENTS BEYOND THE STATED CURRICULAR REQUIREMENTS FOR THIS MINOR.

ARE THERE <<RESOURCES>> NEEDED FOR THIS MINOR? PLEASE ELABORATE.

Because there are no courses listed here that are not already approved by UCF, the resources already exist, thus there is no anticipated need for new resources other than those that would be procured by the individual course instructors.